



4 Rivers Announces New Smokehouse Opening in Orlando's SoDo District

4R Restaurant Group's 14th Smokehouse is scheduled to open early 2022

Winter Park, Fl., Aug. 12, 2021 –4 Rivers Smokehouse is proud to announce the opening of its newest location in Orlando's bustling SoDo (South of Downtown) district. Slated to open early next year, the award-winning BBQ restaurant will be located at 3200 South Orange Avenue.

Recognized as the [“South's Best BBQ Joint”](#) by *Southern Living*, 4 Rivers Smokehouse will bring popular classics like 18-hour smoked Signature Angus Brisket, Pulled Pork and Burnt Ends to the flourishing dining district. The SoDo Smokehouse will also offer a menu that includes delicious selections such as BBQ Baked Beans, Smokehouse Corn and St. Louis Style Ribs. A variety of John Rivers Originals will also be available, including the Six Shooter, a longtime fan favorite that's made with baked cheese grits topped with pulled pork, coleslaw, pickles, jalapeños and 4R Signature sauce. Additionally, the location will serve Vegan Burnt Ends, a 100 percent plant-based dish that has received rave reviews from vegetarians, vegans and carnivores alike.



4 Rivers will open its newest Smokehouse at 3200 South Orange Ave. in Orlando's SoDo District.

“Given the challenges of the last year, we are incredibly grateful to be in a position to expand the footprint of the 4Rivers family of restaurants. We are particularly excited to open a new Smokehouse in our hometown of Orlando” said John Rivers, 4R Restaurant Group Founder/CEO. “The Smokehouse’s proximity to Orlando Health, City Hall, and other local partners will allow us to strengthen the relationships that fuel not only our business, but more importantly our ministry and the important work we are doing at the 4Roots Farm. We look forward to serving the wonderful families and businesses in the Downtown and SoDo districts and to sharing with them a little taste of our ‘Barbecue Ministry’.”

The 3,636 square-foot SoDo Smokehouse will offer indoor seating for 66 guests as well as the largest outdoor capacity of any 4 Rivers location. The outdoor area will feature the first-ever 4 Rivers Pavilion, an open-air space where diners will enjoy 4 Rivers food, live music and a rotating selection of craft beer and wine. The outdoor Pavilion will also be available for private event bookings.



The SoDo Smokehouse will feature a double drive-thru and open-air Pavilion.

Another first-of-its-kind feature at the SoDo Smokehouse will be a double drive-thru that will support the increased demand for off-premises dining. Additionally, the new Smokehouse will include the largest 4 Rivers area dedicated for to-go pickup and third-party delivery partners such as Uber Eats and DoorDash.

The new 4 Rivers Smokehouse will employ approximately 40 people and is being launched in conjunction with locally owned Pineloch Management Corp. Future announcements will be made about hiring events.

For more information visit www.4RSmokehouse.com.

ABOUT 4R RESTAURANT GROUP

Established in Winter Park, Fla. in 2009, 4 Rivers Smokehouse is a family-owned “Barbecue Ministry” specializing in 30-day aged Smoked Angus Brisket and “Homestyle Sides,” as well as bold twists of flavor and ingredient combinations with “John Rivers Originals” and “Fresh Eats” offerings. Recently voted “Best BBQ in the South” by *Southern Living Magazine*, 4 Rivers is led by Founder/CEO John Rivers, who strives to support the local community through exceptional products, steadfast customer service and uncompromised integrity.

4R Restaurant Group has 22 locations in Florida, including [thirteen current 4 Rivers Smokehouses](#), 4R Cantina Barbacoa at Disney Springs; four 4 Rivers walkup venues at ESPN Wide World of Sports; as well as eateries at Camping World Stadium, Spectrum Stadium and Doak Campbell Stadium. In addition to online ordering, 4 Rivers also offers a variety of catering options for larger parties and special event occasions. Also part of the 4R family is [The COOP](#), a neighborhood restaurant in Winter Park celebrating the homestyle fare of the South.

4 Rivers Smokehouse sauces and signature rubs are also available for purchase in Publix stores throughout the Southeast.

[The 4R Foundation](#) has donated funds to more than 650 local organizations, non-profits and churches. Out of this Foundation also grew 4Roots, an effort designed to build a better food future in Orlando, including the construction of an 18-acre farm in the Packing District area. 4Roots also launched Feed The Need Florida, a movement to feed Floridians in need of food since the onset of COVID-19. Since its inception, Feed The Need Florida has served more than 1.7 million meals.

For additional information about 4 Rivers Smokehouse or to inquire about catering opportunities, please call 844.4RIVERS or visit www.4rsmokehouse.com.